

**ANALISIS PENERAPAN ETIKA BISNIS SYARIAH PADA HOTEL GRAND BALQIS
KERTAK BARU SYARIAH BANJARMASIN 2017. ANALYSIS OF
IMPLEMENTATION OF ISLAMIC BUSINESS ETHICS AT GRAND BALQIS
HOTEL KARTAK BARU SYARIAH BANJARMASIN, LECTURER,**

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One component of the tourism industry is a big role in Indonesia is a hospitality business, as well as the tourism sector is growing so rapidly in the city of Banjarmasin it is marked by the presence of a number of hotels both starred and not, unfortunately the public impression about the hotel is always negative therefore retired attracted the title On the Implementation of Sharia Business Ethics at the Grand Balqis Hotel Kartak Baru Syariah Banjarmasin This research is a qualitative research which is field research by using observation, interview and documentation technique. The subject of this research is Hotel Grand Balqis Kertak Baru Banjarmasin, the object is the application of syariah business ethics at the hotel. While the analysis with qualitative descriptive analysis techniques with reference to the data obtained. The results obtained in this study are, First, the business of Grand Balqis Hotel New Kartak Syariah Banjarmasin is guided by the Regulation of Tourism and Creative Economy number 2 year 2014 on the guidance of syariah business in Indonesia and refers to fatwa DSN MUI. Both Grand Balqis Hotel The Kartak Baru Syariah Banjarmasin has applied Islamic business ethics values, namely; 1) the value of monotheism, 2) fair value, 3) the value of free will, 4) the value of responsibility, and 5) the value of ihsan.

Keywords: *Ethics, Hotel, Sharia.*